

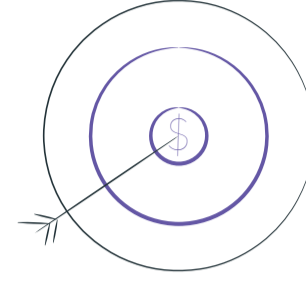
INFLUENCER MARKETING IS RAPIDLY GAINING SPEED

5000% 

Rate of growth each month for searches for the term, **"influencer marketing"**

(SOURCE: google trends)

WHY? IT PAYS OFF.

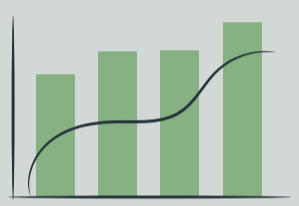


87%

of people have been driven to make a purchase by an influencer.

(SOURCE: Instagram)

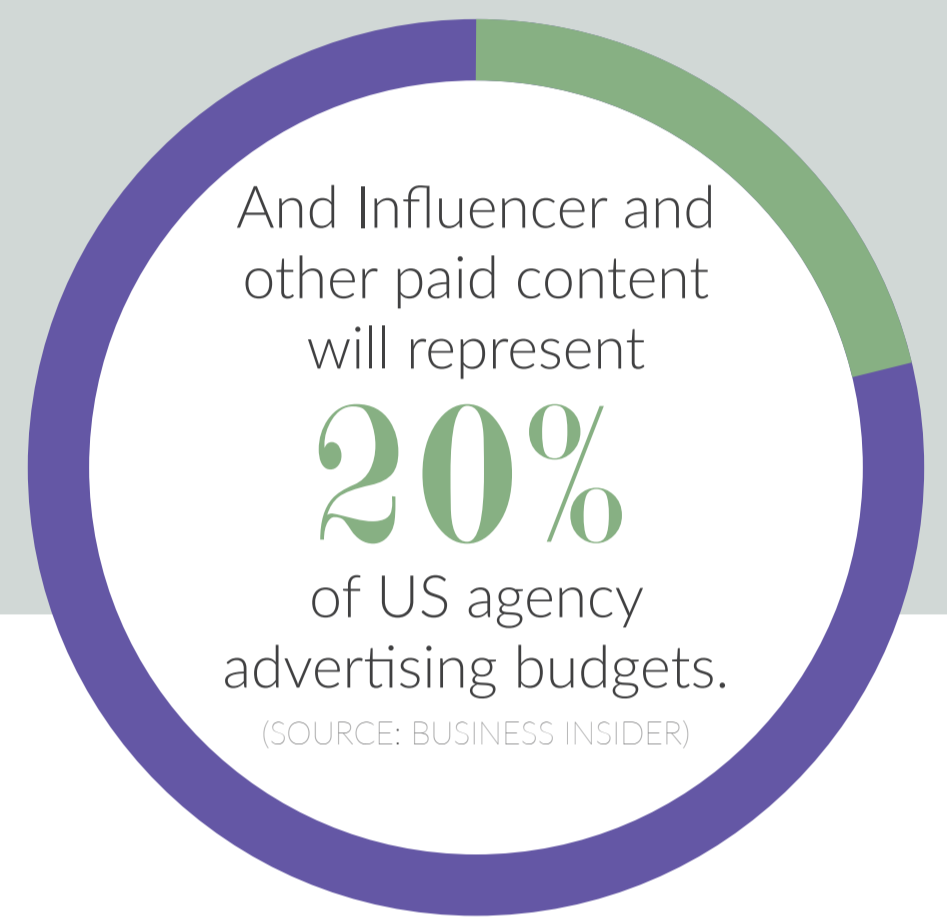
SO BRANDS ARE INVESTING MORE. A LOT MORE.



In 2021 influencer marketing is forecasted to be worth

\$13.8B

(SOURCE: Influencer Marketing Hub)

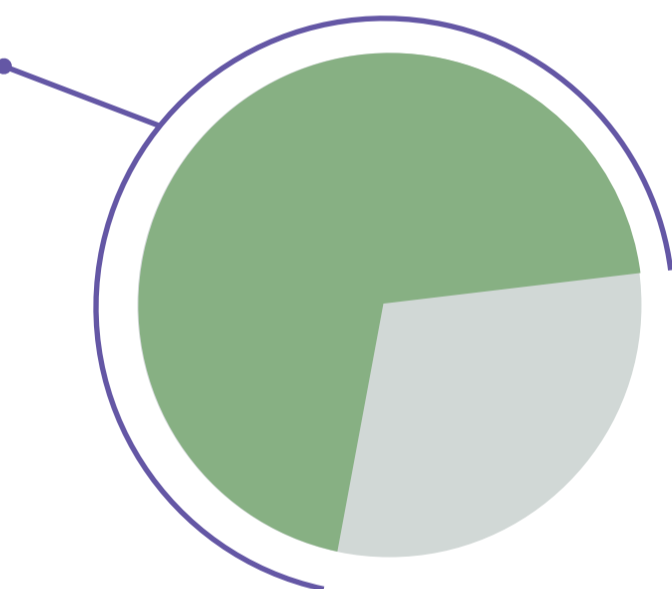


(SOURCE: BUSINESS INSIDER)

BUT WILL THEY GET THE MOST FROM THEIR MARKETING SPEND?

Nearly **68%** of US marketers from companies with 100 or more employees will use influencer marketing in 2021.

(SOURCE: BUSINESS INSIDER)



IT ALL HINGES ON **THE APPROACH.**



Here's what we've done for just one of our clients via 4 campaigns over a 12 month period...



19,077,303

POTENTIAL ORGANIC IMPRESSIONS



1,192,813

WHITE LISTED PAID SOCIAL IMPRESSIONS



41 ACTIVATED INFLUENCERS

39,981

ORGANIC ENGAGEMENTS



236 POSTS

60,841

WHITE LISTED PAID SOCIAL CLICKS

AND WE HAVE ONE THAT **WORKS.**

MAKE YOUR INFLUENCER MARKETING PAY OFF.

Contact **Amie Stanley** at Amie.Stanley@e29marketing.com or call **1 (415) 870-4443** now.